The Rationale:

In a paragraph of 100 words (and no more than that), write a rationale that sets up your intentions for the film.

It should not simply introduce your project – but helps to explain why you made the film and what you want a viewer to experience and/or take away from the film.

Look again at the sample Portfolios online ([here are some](#) - midway down, on right)

And here is all the [IB Guide says](#) about it: The rationale is required so that the moderator will know the intentions of the project.

And one more time… **The portfolio as a whole must reflect a clear understanding of how meaning is constructed through the appropriate use of film language.**